

## iNurse® Provides effective pain-relief in 3 out of 4 breastfeeding women\*

- 90% of women experience pain while they are breastfeeding.
- **3 out of 4 women experienced pain-relief while using iNurse®\***
- Recommended by midwives, healthcare staff and nursing supervisors.

## Prevents cracks breast engorgement and fungus

- Around 1 out of 3 women gets cracks and sores during the first week of breastfeeding.
- Experts recommend air drying as one of the most effective methods to prevent and treat cracks, breast engorgement and fungus.<sup>1</sup>
- iNurse® allows the breast to air dry under clothing and protects against friction clothing can cause.

## Statements

"I think that iNurse is a brilliant and genius product because of the soft and round shape which protects the sensitive nipple in more than one way. The nipple is protected from friction caused by the bra, and is kept dry between feeds because of the cleverly placed outlets that drain the milk and therefore reduces the risk of fungus being developed significantly."

*Midwife Charlotte Kogler, Copenhagen V. Denmark*

"I used iNurse almost all day in the beginning. Breastfeeding has sometimes been a bit hard for my breasts, so it has been nice with air. iNurse seems calming for the breasts and since I feel a good effect, I would definitely recommend the product."

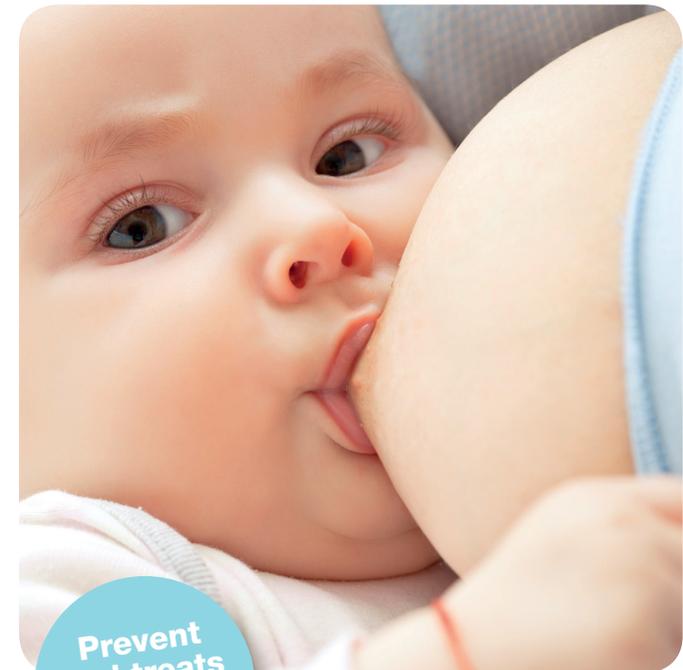
*Hanne, mother of Maja, Fåborg - Denmark*

"I would definitely recommend iNurse to other women. It's a wonderful product. I have two other children where I had to give up breastfeeding due to pain, redness, fungus and inflammation. Something I had wanted so much that did not succeed. I am happy to breastfeed for 6 months this time."

*Mette, mother of Anton, Frederikssund - Denmark*



## Help for nursing mothers



Prevent  
and treats  
early pain  
and ulcers

*Used in between feeds*

**iNurse®**  
HELP FOR NURSING MOTHERS

## A help for breastfeeding mothers

- 10% of women who start breastfeeding stop before 2 weeks have elapsed.
- The main causes of breastfeeding being stopped early pain, ulcers, breast engorgement and fungus. iNurse® breast shells prevent and treat these complications.
- Breastfeeding has proven health benefits for both mother and child.<sup>2</sup>
- iNurse® designed and manufactured in Denmark.



## This is how iNurse® works

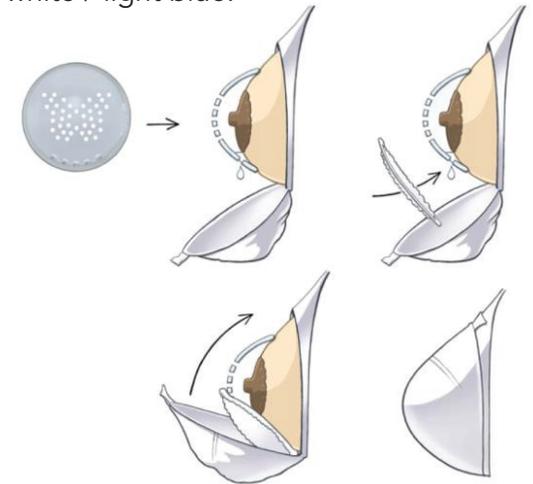
The iNurse® breast shells are custom designed using certified medically approved plastic without phthalates and other dangerous substances. iNurse® is placed under clothing so that the 5 outlet holes face downwards. Between the iNurse® and nursing bra place one or two nursing pads to aid ventilation. The holes in iNurse® make sure the nipples are supplied with oxygen, which promotes healing and prevents breast inflammation and fungus.

### Now available with color separation

In order to avoid increased risk of infection, iNurse® has now launched the effective breast shells with color separation. Now you can know which breast shell has been used on the breast

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with a fungal infection or breast inflammation. The product is available in white / pink and white / light blue.



### User manuel

iNurse® works by allowing the breast to air dry, it is therefore important to ensure proper use to get the desired effect. It is important that iNurse® is not pressed firmly against the breast by a tight nursing bra for example. this risks blocking the air supply and clogging the milk ducts in the chest. If iNurse® is not too tight, 4 out of 4 women report a pain relieving effect\*.

\* Satisfaction survey from 2017 shows that 3 out of 4 women reported pain relief using iNurse®. Excluding those women who reported that iNurse® was too tight, 4 out of 4 women experienced pain relief. For more information on the satisfaction survey, contact [mail@inurse.dk](mailto:mail@inurse.dk)

<sup>1</sup> Prevention of and therapies for nipple pain: a systematic review, Morland-Schultz & Hill, J Obstet Gynecol Neonatal Nurs. 2005.

<sup>2</sup> Among others: [kellymom.com](http://kellymom.com) and [ammenet.dk](http://ammenet.dk)

